

Why not buy bottled water?



AIR & WATER QUALITY INC.

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How much does it cost?

A family of 4 uses about 500 gallons of drinking water each year. The cost of bottled water bought in 24 to 28 count cases costs anywhere between \$0.33 and \$0.43 per quart. At \$0.38 per quart the cost of water for 10 years is -

$$\$0.38 \times 500 \text{ gallons} \times 4 \text{ quarts/gallon} \times 10 \text{ years} = \text{\$7,600}$$

If a Kinetico K5 reverse osmosis (RO) system costs \$1,995¹ and the cartridge cost is \$85 each year² then the RO cost for ten years is \$2,760.

$$\$1,995 + (9 \times \$85) = \text{\$2,760}$$

YOU SAVE - \$4,840

$$\$7,600 - \$2,760 = \text{\$4,840 !!!!}$$

Why not buy a softener with your RO?

Remember the K5 units are guaranteed for 10 years. The membrane is guaranteed for 10 years if installed after a Premier series Kinetico softener. Buy a Kinetico S250 with a K5 and still save \$1,745.

K5 and Kinetico softeners gives you –

Energy savings, longer appliance life, less detergents and cleaning agents, cleaner dishes, cleaner laundry, clothes that last longer, softer skin, better hair, no soap scum to scrape of the shower walls, no bottles in the trash, no lugging and tugging on cases of water

“Better Water for a Better Life”

¹ Typical install cost

² This cost is for all but the first year as the unit comes with cartridges.

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